



BACK TO THE BRANDING

Celebrating Our Roots, Shaping Our Future.

Steele Canyon Golf Club

Saturday, October 3, 2026



A Fundraising Event Benefiting Our East County YMCAs

Cameron Family YMCA, McGrath Family YMCA and John A. Davis Family YMCA

The Branding Sponsorship Opportunities

By supporting The Branding: Celebrating Our Roots, Shaping our Future, you join a community committed to improving the lives of children and families in East County San Diego. All sponsorship benefits are negotiable and can be customized to your needs including payment plan options. Please contact Leonardo Leon, Development Manager, for more information at lleon@ymcasd.org.

\$25,000 PRESENTING SPONSOR

- 30 tickets with preferred seating and premium champagne service
- Sponsor name or logo prominently featured at the event, in all pre-event publicity and event promotions
- Signage and recognition at the event
- Full page recognition in the event program
- Recognition on the event website
- Recognition from the emcee at the event

\$10,000 CHAMPION SPONSOR

- 20 tickets with preferred seating
- Sponsor recognition in all pre-event publicity and event promotions
- Signage and recognition at the event
- Full page recognition in the event program
- Recognition on the event website
- Recognition from the emcee at the event

\$5,000 HERO SPONSOR

- 12 tickets with preferred seating
- Sponsor recognition in all pre-event promotions
- Signage and recognition at the event
- Half page recognition in event program
- Recognition on the event website
- Recognition from the emcee at the event

\$3,000 TABLE SPONSOR

- One table of 8 guests
- Signage and recognition at the event
- Recognition in event program
- Recognition on the event website
- Recognition from the emcee at the event
- One bottle of premium wine

\$2,500 COMMUNITY SPONSOR

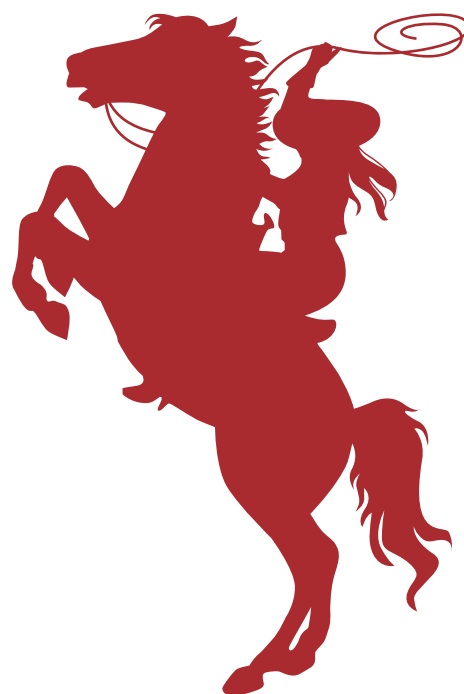
- 4 tickets to the event
- Signage and recognition at the event
- Recognition in event program
- Recognition on the event website
- Recognition from the emcee at the event

\$1,500 EVENT SPONSOR

- 2 tickets to the event
- Signage and recognition at the event
- Recognition in the event program
- Recognition on the event website

\$1,000 GIFT SPONSOR

- Signage and recognition at the event
- Recognition in the event program
- Recognition on the event website



ymcasd.org/thebranding



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Yes! I would like to be a sponsor of The Branding: Celebrating Our Roots, Shaping our Future, at the following level:

- | | | |
|--|--|--|
| ☐ \$25,000 Presenting Sponsor | ☐ \$2,500 Community Sponsor | ☐ Other Amount \$ _____ |
| ☐ \$10,000 Champion Sponsor | ☐ \$1,500 Event Sponsor | |
| ☐ \$5,000 Hero Sponsor | ☐ \$1,000 Gift Sponsor | |
| ☐ \$3,000 Table Sponsor | | |

☐ My check for \$ _____ payable to the YMCA is enclosed.

☐ Please charge \$ _____ to my ☐ Visa ☐ MC ☐ Discover ☐ American Express

Card Number: _____ Exp _____ CVV _____

Name on Card: _____

Contact Name: _____

Address: _____

City: _____ State _____ Zip _____

Email: _____ Phone _____

Please print names exactly as they should appear in recognition pieces. A YMCA representative will contact you for your company logo or other printed materials, if needed.

Sponsorship form can be emailed to lleon@ymcasd.org or mailed to:

The Branding, Cameron Family YMCA, 10123 Riverwalk Drive, Santee, CA 92071

ymcasd.org/thebranding

