



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

**39TH ANNUAL DR. MARTIN LUTHER KING, JR. HUMAN DIGNITY AWARD BREAKFAST
FRIDAY, JANUARY 12, 2024 • SAN DIEGO CONVENTION CENTER**

SPONSORSHIP OPPORTUNITIES

\$20,000 DREAM SPONSOR

- Two tables of 10 seats with premier seating
- Recognition on Jackie Robinson Family YMCA social media
- Logo recognition on event banner and program
- Logo recognition on all printed materials
- Full page, four-color program ad
- Free one-week pass to Jackie Robinson Family YMCA for 20 people
- Table signage
- 30 second video message to be aired on livestream and in-person at event

\$15,000 COURAGE SPONSOR

- One table of ten seats with premier seating
- Recognition on Jackie Robinson Family YMCA social media
- Logo recognition on event banner
- Logo recognition on all printed materials
- Premium full page, four-color program ad
- Free one-week pass to Jackie Robinson Family YMCA for 10 people
- Table signage
- 15 second video message to be aired on livestream and in-person at event

\$10,000 LEGACY SPONSOR

- One table of 10 seats with preferred placement
- Recognition on Jackie Robinson Family YMCA social media
- Logo recognition on event banner and program
- Recognition on all printed materials
- Full page, black & white program ad
- Free one-week pass to Jackie Robinson Family YMCA for 10 people
- Table signage

\$5,000 FREEDOM SPONSOR

- One table of 10 seats with preferred placement
- Recognition on Jackie Robinson Family YMCA social media
- Logo recognition in event program
- Half page, black & white program ad
- Free one-week pass to Jackie Robinson Family YMCA for 10 people
- Table signage

\$2,500 EQUALITY SPONSOR

- Five seats with preferred placement
- Logo recognition in event program
- Half page, black & white program ad
- Free one-week pass to Jackie Robinson Family YMCA for five people
- Table signage

\$1,200 INSPIRATION SPONSOR

- Two seats, preferred placement
- Name recognition in event program
- Quarter page, black & white program ad
- Free one-week pass to Jackie Robinson Family YMCA for two people
- Table signage

All pre-recorded video and program book ads must be submitted to David Wahlstrom via email at dwahlstrom@ymcasd.org no later than December 15. For more details on the event or sponsorship opportunities, please visit our website at ymcasd.org/MLK or contact Paula Dunn via email at pdunn@ymcasd.org.