

COMMUNITY
WELL-BEING

& B E L O N G I N G

#### **MISSION**

We nurture a healthy spirit, mind, and body so all can thrive while honoring our faith-based heritage.

#### **VISION**

To be the catalyst to transform lives and communities.



# 2024 ANNUAL CAMPAIGN **SOUTH BAY FAMILY YMCA**

THE ANNUAL CAMPAIGN MOVES OUR MISSION FORWARD TO ENSURE ACCESS FOR ALL.

### **OUR IMPACT**

As a leading nonprofit, our Y is making a difference in the lives of nearly 10% of San Diego County's population.

13,556 community members annually

### **COMMUNITY NEED**

\$312,000 to provide equitable access to

YMCA memberships, programs, and services.



# OPENING OUR DOORS TO:

**HEALTH EQUITY** 

**MENTAL HEALTH** 

YOUTH DEVELOPMENT

## 

CREATING HEALTH EQUITY

4,418

scholarships

provided to families, teens, seniors and children who needed us most SUPPORTING MENTAL HEALTH

1,100

seniors per month

developed meaningful connections through Active Adult fitness classes and events NURTURING YOUTH DEVELOPMENT

4,277

children engaged

with fulfilling enrichment activities through Y child care, after school programming and camp

### YOUR SUPPORT MATTERS >> ymcasd.org/southbaygive



"We lost our home and I was living in my car with my two children. Someone told me to go to the YMCA to ask for help, so I did. The staff there were so welcoming and encouraging. They provided an immediate scholarship so we could shower and helped connect us to child care, emergency housing and other resources. We hope to be moving to permanent housing soon. I'm studying cosmetology, and my kids have a safe place to go after school. The South Bay Family YMCA team are my angels!" —Paulina, mom & Y member

GIVE.
VOLUNTEER.
SHARE.











