


## Step-By-Step Guide: How to Create a Personal YMCA Fundraising Page


**Step 1:** Open your Internet browser and go to: [www.ymcasd.org/give](http://www.ymcasd.org/give)

You will be brought to the Annual Campaign landing page and will want to click **“Fundraise Here!”**



**Step 2:** Once you have clicked **"Fundraise Here!"**. It will prompt you to join a team. Either scroll down or type in your YMCA branch and choose the team you would like to join.

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Q  LOGIN

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### Join a team

Please search by Team Captain or the Team name to find a team to join.

Team ▼ Search by team name

	<b>Cameron Family YMCA</b> 0% raised 2 members
	<b>Copley-Price Family YMCA</b> 0% raised 1 members
	<b>Dan McKinney Family YMCA</b> 0% raised 1 members
	<b>Jackie Robinson Family YMCA</b>

Page 1 of 4

**DONATE NOW!**

**Step 3:** After you have chosen the team you would like join, it will prompt you to login or create an account.

- If you fundraised for our Y last year or have used the Classy platform for another non-profit, press **“Log into your account.”** From there, it will add the new campaign to your account.
- Choose **“Create an Account”**. Once you have clicked, “Create an Account” you will be able to create your login. You can choose to login with Facebook or use your email. Choose one of the options and either “Continue with Facebook” or type in your email, create a password and press “Next”.

the YIMCA

Q ↗ LOGIN

### Create an account

**f Continue with Facebook**

Or use your email

Email \*

Enter your email address

Create password \*

Create your password  Show

- 8 characters
- 1 number
- 1 letter
- 1 special character

By clicking I agree to the [Terms](#) and [Privacy Policy](#)

**NEXT**

[Log into your account](#)

POWERED BY *Classy*

are f t e

**DONATE**

My Team

the YIMCA

YMCA Team  
Headquarters  
\$0 / \$1,350,000

STORY

UPDATES 0

**Step 4:** If you chose to sign up with an email or make a new account, it will ask for your First and Last name. Enter your first and last name and press **"Sign Up"**.

The screenshot shows a mobile application interface. At the top, there is a navigation bar with the 'the Y' logo on the left, a search icon, a share icon, and the text 'LOGIN'. Below this is a dark blue header area with a close button (X) in the top right corner. A white dialog box is centered on the screen, titled 'Complete your profile'. It contains two input fields: 'First name \*' with the placeholder text 'What's your first name?' and 'Last name \*' with the placeholder text 'What's your last name?'. Below the input fields is a prominent blue button labeled 'SIGN UP'. At the bottom of the dialog box, it says 'POWERED BY Classy'. In the background, a purple square with the 'the Y' logo is visible. To the right, there are social media icons for Facebook, Twitter, and Email, and a blue 'DONATE' button. At the bottom of the screen, there is a 'My Team' section with a 'the Y' logo, the text 'YMCA Team Headquarters', and a progress indicator showing '\$0 / \$1,350,000'. Below this are the words 'STORY' and 'UPDATES 0'.

## Step 5: Woo Hoo! It is time to start creating your fundraising page!

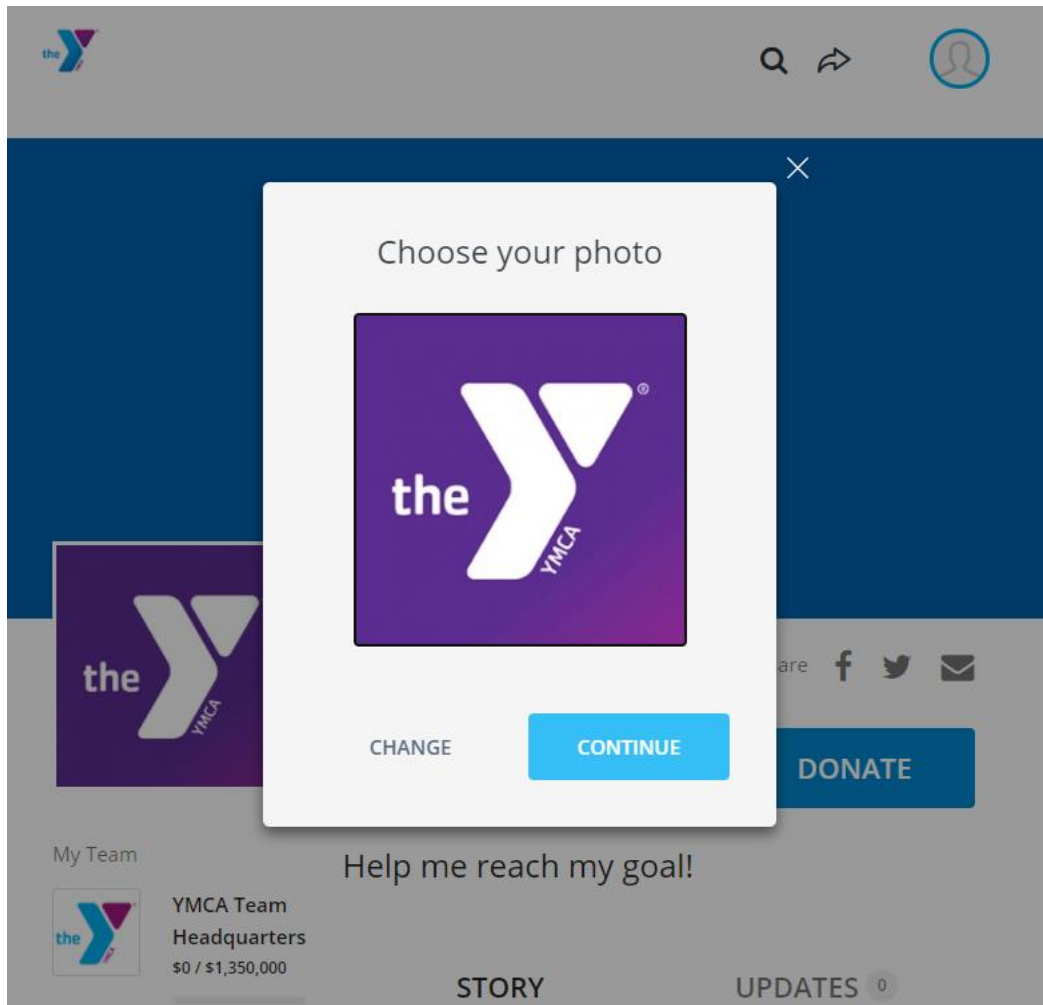
1. **Set your fundraising goal:** Not sure where to start? We suggest \$500 as a great starting place. Don't worry! You will be able to adjust your goal the entire time you are fundraising so if you are a ROCKSTAR and surpass your \$500, you can change it to a higher goal to help raise even more funds!
2. **Fundraising Date:** We suggest using March 31<sup>st</sup>, 2021 as this is our last day of the Annual Campaign.
3. **Your Page's Headline:** Change this to whatever you would like!
  - Here are some examples:
    - "Help me reach my goal!"
    - "Welcome to my fundraising page! Help me raise \$500 for the YMCA!"
    - "Support me and my local YMCA in raising funds for families, kids and seniors!"
4. **I'm fundraising for:** Make sure you have selected the YMCA of your choice to fundraise for.
5. **Set your fundraising page's short URL:**
  - a. You can make your custom URL here. We suggest typing "YMCAyourfirstandlastname". For example, "YMCACourtneyCordero". The URL will then be automatically made for you to copy and paste so you are able to share with your donors as shown in the example.

The image shows a mobile app interface for creating a fundraising page. A white form is overlaid on a blurred background. The form has the following fields and options:

- Set your fundraising goal \***: Currency set to USD, amount set to \$ 500.00.
- Fundraising end date \***: Date set to 03/31/2021.
- Your Page's Headline \***: Text input field containing "Help me reach my goal!".
- I'm fundraising for \***: Dropdown menu showing "YMCA of San Diego County: Team Head".
- Set your Fundraising Page's Short URL (optional)**: Text input field containing "YMCACourtneyCordero".
- It's okay to contact me in the future.
- FINISH** button at the bottom.

The background shows the app's header with a logo, a share icon, and a profile icon. At the bottom, there are social media icons for Facebook, Twitter, and Email, and a blue "DONATE" button.

**Step 6:** Make sure to press **"Finish"** on the last page. Now you get to choose your photo. Upload your favorite glamour shot! Don't have one? No problem. Keep the YMCA logo that is there. You can always upload a photo later on. Once you have the photo you would like to use, click **"Continue"**.



## Step 7: Voila! You have made your personal fundraising page for your local YMCA!


The screenshot shows a fundraising page for Courtney Cordero. At the top, there is a blue header bar. Below it is a profile picture of Courtney Cordero, a woman wearing a large straw hat and sunglasses, sitting by a pool. To the right of the profile picture, the word "Fundraiser" is displayed, followed by "Share" and icons for Facebook, Twitter, and email. The name "Courtney Cordero" is prominently displayed in large, bold letters. Below the name, there is a progress bar for the "My Team" section, which is labeled "YMCA Team Headquarters" and shows "\$0 Raised" out of a "\$500" goal. A blue "DONATE" button is positioned to the right of the progress bar. Below the progress bar, the text "Help me reach my goal!" is displayed. Underneath, there is a "Campaign" section for the "Annual Campaign" with a goal of "\$14 / \$4,450,000". Below the campaign section, there are two tabs: "STORY" and "UPDATES" (with a "0" next to it). The main content area of the page contains the text: "Thanks for visiting my fundraising page! Please help me support the Y by making a donation through my page. The process is fast, easy and secure. Thanks so much for your support... and please don't forget to send this page to any friends you think might be interested in donating!"




### Something's to note about your page!


- **My Team:** This is the team you are fundraising for. It should be the YMCA branch that you selected when you signed up. You will see the overall for that YMCA! Keeps you up to date on where your branch is with fundraising.
- **Campaign:** This shows how much money has been raised for the entire association.
- **Share:** Share your page on social channels. You can click one of the icons to share on your Facebook, Twitter or an email.
- **Donate:** This button is where people will be able to donate directly towards your goal!
- **Updates:** Here you will be able to post updates, stories or inspiration to notify your donors! Maybe you are only \$10 away from your goal, let your donors know!




**Let's dig a little deeper to maximize your donation page! Additional steps to editing your page:**

When you are on your page and want to edit, you will press the manage button at the top of your page.

the 


  MANAGE 



Fundraiser Share   

**Courtney Cordero**

My Team

 **YMCA Team Headquarters**  
\$0 / \$1,350,000

\$0 Raised \$500 DONATE

Help me reach my goal!



Pressing "Manage" will take you to where you can update your story, see donations that have come in under your page, email your donors and update details such as headline, goal, designation, etc. Classy does an awesome job at walking you through these edits with prompt cards. You can use these to help you or simply click on the various "Story, Donations, Emails or Details" tabs.

The screenshot shows a fundraising profile for Courtney Cordero. The profile header includes a profile picture of a woman in an orange shirt and hat, the name "Courtney Cordero", the label "Fundraiser Page", a progress bar, and a goal of "\$0 raised of your \$500 goal". Social media icons for Facebook, Twitter, and a link icon are visible. A navigation menu contains tabs for OVERVIEW, STORY, DONATIONS, EMAILS, and DETAILS. Below the navigation is a prompt card that says "Hey Coco! We suggest you do these next." and features an icon of a document with a pencil. The card's main heading is "Edit your page's headline" with the subtext "Personalize your reason for fundraising for this organization". At the bottom of the card are two buttons: "SKIP" and "EDIT".

**Story:** Here is where you will be able to update the header and story that are on your page. There is a default one for you but if you would like to jazz it on up or share your personal story, this is where to do it. You can also upload videos and images to really inspire your donors! **Don't forget to press SAVE!**

STORY

UPDATES



### Personalize your story

This is the default story behind our campaign, but you can make it your own. Add photos, video, and text to tell people why you are fundraising!

Thanks for visiting my fundraising page!

Please help me support the Y by making a donation through my page. The process is fast, easy and secure. Thanks so much for your support... and please don't forget to send this page to any friends you think might be interested in donating!

B I U T     

**Donations:** Once you start receiving donations to your page, you will be able to see contributed under this tab.

**Emails:** These are sample emails you can use to send to your donors!

**Details:** This tab is the same information when you first signed up. Here you will find your picture, name, page headline, branch designation, goal and your personal URL.

**Need more support? Email the Development Director for your YMCA. Not sure who that is? Email [give@ymcasd.org](mailto:give@ymcasd.org) for support!**